

# **BEAUTY**

## **AND**

# **FACIAL REJENUVATION**

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*True Beauty*  
*comes from within*





Beauty is  
in the eye  
of the beholder.

**BUT...SO ...IS UGLINESS.**

YOU CREATE

*beauty* WITH

YOUR ATTITUDE

YOUR BEHAVIOR

YOUR ACTIONS

LET'S ALL GO TO THE



Beauty is worse than wine, it  
intoxicates both the holder and  
beholder.

— *Aldous Huxley* —

AZ QUOTES

# AGEING



# AGEING

## **HUMAN SKIN AGING IS CHARACTERIZED BY**

- \* SKIN LAXITY
- \* PHOTO DAMAGE
- \* APPEARANCE OF VISIBLE LINES
- \* APPEARANCE OF WRINKLES
- \* OVERALL DECLINE IN SKIN TEXTURE.

# DR. SHARDA JAIN





Love your skin again



# ASTHETICS

Where

***MEDICINE MEETS  
BEAUTY***

\* When we talk of skin , OUR  
FACE takes the lead

OUR FACIAL SKIN IS THE  
MIRROR OF OUR INNER AS  
WELL AS OUTER BEAUTY

# FACIAL REJUVENATION

It is a cosmetic treatment (or series of cosmetic treatments), which aims to restore a youthful appearance to the human face.

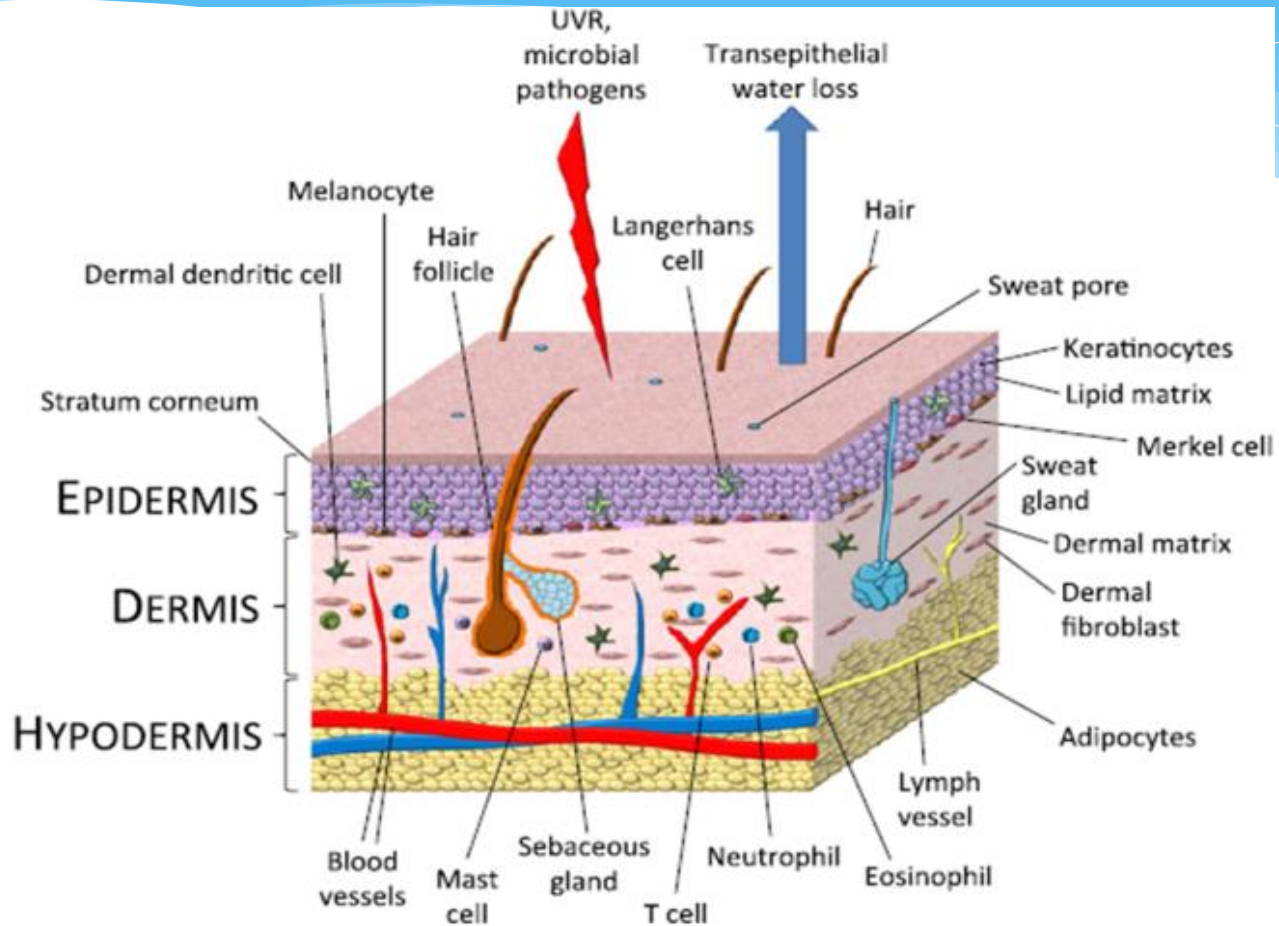


# WHY

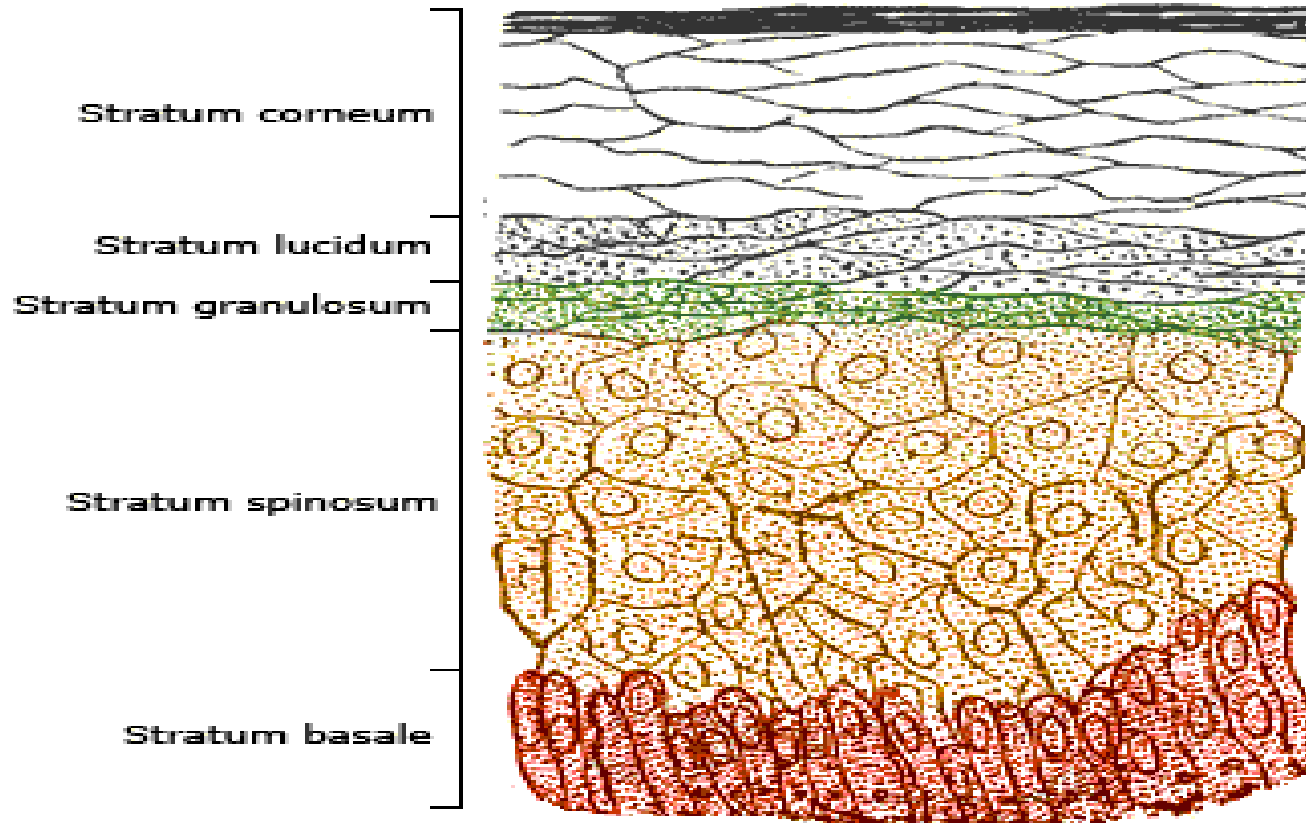
## REJUVENATED SKIN FEELS

- a) MORE SOFT
- b) MORE SMOOTH
- c) MORE YOUTHFUL
- d) MORE SUPPLE

# SKIN



# LAYERS OF EPIDERMIS



**Large number of cell surface molecules- modulate both adhesion of keratinocytes and initiate terminal differentiation**

**The basal cell layer of this epidermis consists of 10% epidermal stem cell, 50% transient amplifying cells and 40 % postmitotic cells.**

**The division of stem cells can be enhanced by wounding, exposure to carcinogenic agents or alterations in the factors regulating the epidermal proliferation.**



# HOW



# NORMAL TRANSIT TIME

Basal cells -> to stratum corneum -14 days

Stratum corneum->desquamation-14 days

**NEW SKIN NEEDS 28 DAYS**

# SKIN RESURFACING

- \* Skin resurfacing refers to achievements of a better organized & newer dermal matrix & epidermal normalization.

# Skin Rejuvenation & Resurfacing

## ABLATIVE

- Radio frequency waves
- lasers

## NON-ABLATIVE

### Non-invasive

Derma abrasion

Home pack treatments

Chemical peels  
Hydra facial

### Invasive

Micro needling  
Prp and stemcell  
prp therapies  
Botox fillers  
threads



# PLATELET RICH PLASMA THERAPY

WITH OR WITHOUT STEM CELLS

# Why Platelets Rejuvenate Skin

- \* Platelets are the cells in the blood that help tissue to heal and grow new cells. The PRP, injected into specific areas of the skin, act as a matrix that promotes your own collagen to grow, regenerates tissue, and thus acts as to naturally smooth and tighten the skin. In this way, PRP softens wrinkles and creating smoother skin texture and tone.

# Stem cells PRP

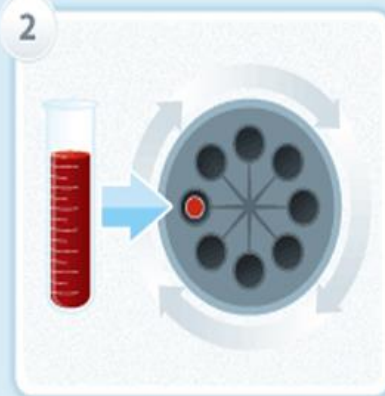
- \* Another advance technique.
- \* Better than conventional PRP.
- \* Stem cells are Extracted from adipose tissue
- \* Stem cell + Fibro blasts + Platelets are injected into specific skin sites.
- \* Faster results.

## PROCESS OF PRP THERAPY



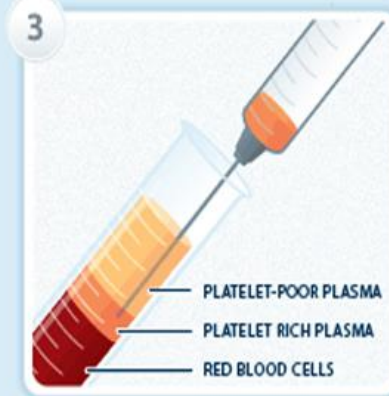
### Collect blood

30-60ml of blood is drawn from the patient's arm.



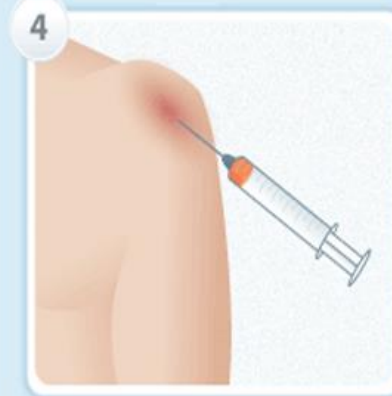
### Separate the platelets

The blood is then placed in a centrifuge. The centrifuge spins and separates the platelets from the rest of the blood components.



### Extract platelet-rich plasma

Extract 3-6ml of platelet-rich plasma.

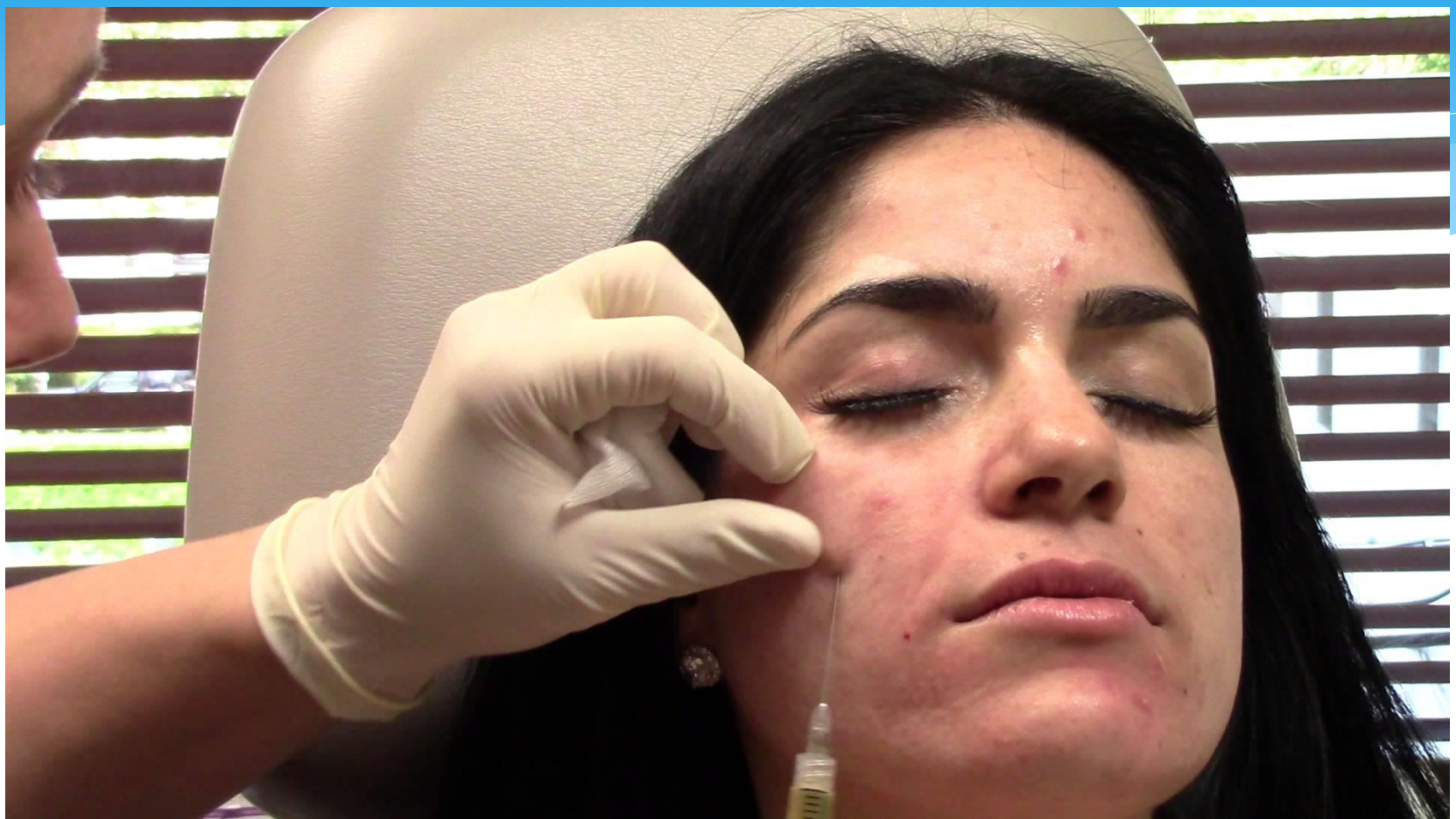


### Inject injured area with PRP

Using the concentrated platelets, we increase the growth factors up to eight times, which promotes temporary relief and stops inflammation.







THE *EFFECTIVENESS* OF  
**PLATELET-RICH PLASMA (PRP)**

ON SKIN'S HEALTH & APPEARANCE,  
EVEN FROM WITHIN.





PLATELET RICH PLASMA INJECTION

KNOWN AS VAMPIRE REJUVENATION

**PRP INJECTION**

# Platelet Rich Plasma



Natural Therapy With No Side Effects

Platelet Rich Plasma is a 100% Natural Treatment for Skin Regeneration.

# TAKE HOME MESSAGE

RESTORE YOUR  
YOUTHFUL APPEARANCE,  
INDULGE IN

# AESTHETICS

THANK YOU



## Platelet Rich Plasma (PRP) Therapy

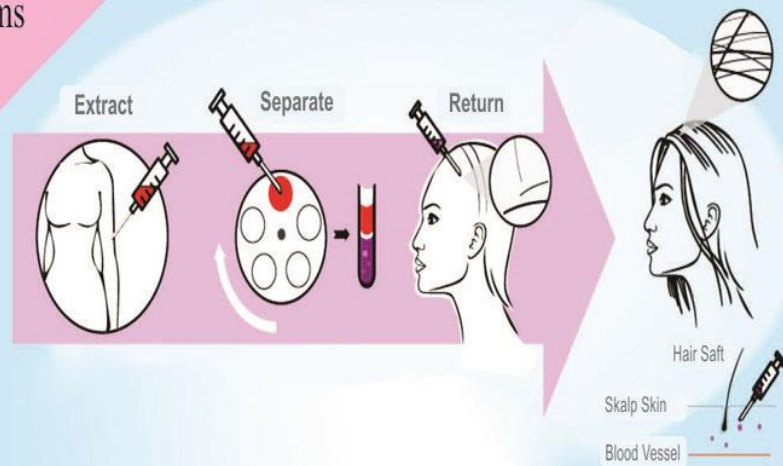
100% Scientific Therapy for  
Skin Regeneration and various Skin Problems

*Say Good bye to wrinkles, fine lines and dull dry skin*




## Results

Rejuvenate and repair  
hair follicle





A close-up photograph of a woman's face, looking directly at the camera. Her hands are gently cupping her cheeks. To the right of her face, a vertical line of red dots descends, ending in a syringe with a red plunger, symbolizing the PRP treatment.

## Skin Rejuvenation with Platelet Rich Plasma

*Better Alternative to Hyaluronic Acid Injection*

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**Natural Therapy, No Side Effects**

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**Platelet Rich Plasma-PRP is a 100% natural treatment for Skin Rejuvenation, PRP has shown to be effective in treating a variety of skin problems.**